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12715 Telge Road
Cypress, Texas 77429

www.iced.net

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Contact: Susan Murphy

Phone: 281-256-4100

smurphy@iced.com

Dale Carnegie exec joins ICED as VP of marketing and franchise development

CYPRESS, Texas (September 9, 2009) – On September 1, the International Center for Entrepreneurial Development (ICED) recruited longtime owner and president of the Houston Dale Carnegie Training organization, Rick Jones, as Vice President of Marketing and Franchise Development at the northwest Houston area corporation.

“My association with Bud Hadfield (ICED chairman) goes back nearly 35 years,” said Jones. “Bud was teaching his last class as a Dale Carnegie instructor when I was beginning my career with the organization. It’s wonderful, especially during this period in history when the jobless rate is near double digits, to join with Bud in helping entrepreneurially-minded people realize their dreams of business ownership.”

Jones was a top performer at the Dale Carnegie Training organization, a four-time winner of the company’s highest award, the President’s Cup. During his 33-year tenure at Dale Carnegie he served in outside corporate sales, as the Dale Carnegie Institute Manager, and eighteen years as president and owner. Jones partnered with more than 25,000 companies in the Houston area including IBM, Chevron, ExxonMobil, Dow Chemical, Walmart and The Houston Chronicle in assisting employees to excel in their careers. His greatest accomplishment, he says, is having hired and developed 17 of Carnegie’s national sales award winners.

“Our company focus is about helping people develop the knowledge and skill it takes to run a successful business,” said Hadfield. “Rick Jones has proven expertise in this area and we are looking forward to building relationships with those who are driven to succeed.”

International Center for Entrepreneurial Development, Inc. (ICED), located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin’s Printing, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This

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