



PRESS RELEASE

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ICED VP Debbie Clifford Appointed to Board of Directors

CYPRESS, Texas (May,28, 2009) - ICED Vice President Debbie Clifford was appointed to the company's board of directors on May 28. She is the 14th member of the governing board.

"I'm honored to be a member of the ICED board of directors," said Clifford. "I've served the Board for years as the corporate secretary and know each of the members well. I have the utmost respect for each of them. In appreciation for their nomination, I promise to serve the Board and the company proudly."

Clifford joined ICED in 1987 and managed the desktop publishing department until she was promoted as Steve Hammerstein's executive assistant in 1991. She became purchasing supervisor in 1995 and three years later concurrently began providing administrative support for Bud Hadfield and Steve Hammerstein. Clifford was appointed corporate secretary in 2000 and was promoted to vice president in 2001. In addition, she currently oversees the human resources and communications departments at ICED.

The ICED board of directors include: Bud Hadfield, founder & chairman; Mary Hadfield, VP special projects; Jim Hadfield, vice chairman; Steve Hammerstein, CEO & president; Perry Hillegeist, COO; Scott Krueger, CFO; Bob Metzger, vice chairman, CEO of print brands and pack & ship; Chuck Norris, actor; Jack Fields, retired officer of Sterling Bank; Ed Fay, retired officer of ICED; Calvin Fenley, retired, City of Houston; Lawrence "Doc" Cohen - franchisee of Great American Cookie Co.; James Mills, retired.

International Center for Entrepreneurial Development, Inc. (ICED), located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin's Printing, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.

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