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12715 Telge Road  
Cypress, Texas 77429  
<http://www.iced.net/news/>

Contact: Susan Murphy  
ICED  
Phone: 281-256-4100  
Fax: 281-373-4450  
[smurphy@iced.net](mailto:smurphy@iced.net)



## ICED Selects Director of Training



CYPRESS, Texas (November 7, 2007) – The International Center for Entrepreneurial Development (ICED) has named Deanne Sisson Director of Training. Sisson replaces Bob Hargarther, who retired after a 27-year association with ICED and its flagship franchise, Kwik Kopy Printing. Sisson assumed her new responsibilities on November 1.



“The reason I got into franchising was to help people get their businesses off to a successful start,” says Sisson. “Training has always played a prominent role during my tenure at ICED. From leading Personal Development Workshops (PDW) for new owners to holding “On the Road” regional seminars for established owners, education has been vital in laying a solid foundation for success and for building upon it.”

Sisson joined ICED in 1998 as a Franchise Services consultant and became ICED Purchasing Director in 2004. Most recently she held the position of Director of Franchise Development at ICED. Sisson began her career in the printing industry in Honolulu, Hawaii, in 1988.



The **International Center for Entrepreneurial Development (ICED)**, located in Cypress, Texas, is the parent company of Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.



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