



# PRESS RELEASE

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## Northwest Forest Conference Center Selects VP, General Manager

CYPRESS, Tex. – The Northwest Forest Conference Center continues to further develop its staff, selecting Walt Watzinger as vice president and general manager of Northwest Forest Conference Services. Watzinger brings extensive experience in the hotel, restaurant and travel industries in Africa, the United States and Canada.

“Northwest Forest Conference Center has the potential to be a world-class conference facility,” says Bud Hadfield, chairman. “We have a diamond-in-the-rough, and Walt Watzinger, with his international experience managing luxury resorts, will take us to a new level.”

In the U.S., Watzinger has acted as an independent consultant for various start-up hotel operations and in planning and development, through construction, staffing, training and opening of several resorts. His consulting practice includes corporate training for major petrochemical, energy and governmental entities. He was also vice president of Acadian Railway Company, operating luxury passenger train tours throughout the northeastern U.S. and Canada and a hotel and 250-seat restaurant in Maine.

Watzinger began his career at the Zimbabwe Sun, the country’s largest hotel chain. Later, as general manager for Rovos Rail, Africa’s premier passenger train dubbed “the most luxurious train in the world,” Watzinger directed operations of Rovos’ Victoria Hotel as well as two of its luxury passenger trains carrying tourists for guided safaris conducted throughout the African continent.

“Northwest Forest is a beautiful conference center that can satisfy the requirements for any meeting and event requirements for corporations, small businesses and community groups,” says Watzinger. “I am impressed by its amenities and staff, and feel certain that it won’t be long before Northwest Forest becomes a coveted location, even for those who must travel a distance to get here.”

### About Northwest Forest Conference Center

Northwest Forest Conference Center is located in Cypress, Texas, a serene setting just 30 minutes from downtown Houston or George Bush Intercontinental Airport. The facility is located on more than 90 beautifully landscaped acres, and is perfectly suited to host any size corporate, wedding or private event.

### About ICED

Northwest Forest is part of The International Center for Entrepreneurial Development, Inc. ICED, located in Cypress, Texas, and is the parent company for Kwik Kopy® Printing, American Wholesale® Thermographers, Copy Club®, The Ink Well®, Franklin’s® Printing, Women’s Health Boutique®, Parcel Plus®, Kwik Kopy® Business Centers and COMPUTERTOTS®/COMPUTER EXPLORERS®. It ranks among the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries.



Walt Watzinger