



PRESS RELEASE

PRESS RELEASE

12715 Telge Road
Cypress, Texas 77429
Phone: 281.256.4100
Fax: 281.373.4450

www.iced.net

For electronic press release:

<http://www.iced.net/news/>

For Immediate Release: June 4, 2007

Contact: Deb Evans, President
COMPUTER EXPLORERS
800.531.5053

devans@iced.net

COMPUTER EXPLORERS Partners with *Children's Technology Review* to Sponsor LittleClickers.com

CYPRESS, Texas –COMPUTER EXPLORERS (CE), the fastest growing home-based children's franchise, continues its mission to instruct children ages 3-15 in computer technology with the sponsorship of LittleClickers.com, a collection of educational Web sites for children. LittleClickers.com was created in 2001, the brainchild of Dr. Warren Buckleitner, editor of the online magazine, *Children's Technology Review (CTR)*. The Web site assists educators in bringing safe, fun exploration of the Internet to elementary school-aged children. COMPUTER EXPLORERS announced the partnership to parents of more than 30,000 children enrolled in CE in its June issue of *Computer & Kids* newsletter.

“COMPUTER EXPLORERS and *Children's Technology Review* have a common goal, to assist children in mastering technology,” says Deb Evans, CE president. “We want our students to safely navigate the Internet in order to mine its treasures. We are pleased to partner with Dr. Buckleitner and LittleClickers.com; the site is an educational gold mine.”

The partnership includes a column by Dr. Buckleitner in the monthly newsletter featuring product advice as well as recommendations of the best in children's software. COMPUTER EXPLORERS' endorsement of LittleClickers.com is another of the many ways the home-based franchise offers preschool and school-aged children the tools they need to gain a competitive edge in the ever-changing field of computer technology.

COMPUTER EXPLORERS, part of the International Center for Entrepreneurial Development (ICED), is the largest and fastest growing home-based provider of computer technology education for children in the U. S., offering computer enrichment to students, ages three to 15, at child care centers, schools and other community sites. CE franchise opportunities are available in all 50 of the United States, in Canada and countries throughout the world.

About ICED

COMPUTER EXPLORERS is part of the International Center for Entrepreneurial Development, Inc. ICED, located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin's Printing, Women's Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.
