



PRESS RELEASE

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Kwik Kopy Celebrates 40 Years in Franchising, Founder Still at the Helm

CYPRESS, Texas (September 24, 2007). — September 2007 marks the 40th anniversary of Kwik Kopy Printing. At age 84, company founder and chairman of the board, F. C. “Bud” Hadfield, still presides over the day-to-day operations of the corporation. Kwik Kopy is the flagship of the International Center for Entrepreneurial Development (ICED), the parent company that boasts nine franchise brands.

“I read a book on franchising one weekend,” recalled Hadfield. “I remember saying, ‘one day I’ll have 15.’”

Today, more than 750 franchised locations are affiliated with ICED, including those of Master Licensees granted in ten countries, making the Kwik Kopy name recognized around the world.

Kwik Kopy Printing began in 1967 using “cutting edge” technology, a positive imaging camera and a printing press. Kwik Kopy franchisees began mass producing documents in record time; jobs normally taking more than a week could be accomplished in minutes. Kwik Kopy found itself at the forefront of the quick printing wave, which revolutionized the printing industry.

Kwik Kopy Business Centers (KKBC), the newest business solutions concept featuring digital printing capabilities and mailing services, franchised its first center in 2001. KKBC brings advanced printing technology to communities, along with marketing and design services, document management and packing and shipping services.

“We are proud of our accomplishments over the past 40 years,” says Hadfield. “In the grand scheme of things, making history in the printing business translates to helping families thrive. That continues to be our goal. The better opportunities we offer our franchisees, the better able they are to serve their local communities. Everyone wins.”

Kwik Kopy Printing is part of the International Center for Entrepreneurial Development, Inc. (ICED) located in Cypress, Texas. ICED is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Women’s





Health Boutique, Franklin's Printing, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.

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