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PRESS RELEASE

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Lakeville area business owners earn *Quick Printing* magazine Business Excellence Award

CYPRESS, Tex. — Mike and Kathy Maguire, Kwik Kopy Business Center owners in Lakeville, Minnesota, received the 2009 *Quick Printing* magazine Business Excellence Award, presented by Quick Printing Executive Editor Bob Hall, at an annual conference on June 18-21. The franchise parent company, the International Center for Entrepreneurial Development (ICED), hosted the event at The Woodlands Waterway Marriott in The Woodlands, Texas.

“Mike and Kathy Maguire were selected for this special award based on their continuing dedication to sound business practices,” says Bud Hadfield, chairman of the board at ICED. “Their commitment to understanding the needs of their customers and their ability to provide solutions has been an outstanding example for all printing franchisees to follow.”

The Maguires opened their Kwik Kopy Business Center in the Lakeville community in 2003. The couple competed against owners in five franchise systems for the Business Excellence Award.

“We are continually reinvesting in our business to give customers a complete array of marketing solutions,” said Mike Maguire. “We provide multi-media marketing campaigns, graphic design, printing, and mail services for our corporate clients, and we are experts at handling digital imaging files and creating personalized, compelling, and relevant graphic designs.”

The annual conference, the largest ICED education event of 2009, offered workshops and round table and panel discussions for center owners, the latest in market trends and sales information, target marketing, mailing services, database management and center management instruction. The ICED Vendor Showcase featured an array of vendors who displayed the newest in equipment and technology.

“Our team of dedicated professionals is the key to our success,” said Maguire. It is not possible to have an excellent business with average performers. We are dedicated to excellence, and this award is a reflection of the effort put forth every day by our staff. It is their award.”

About Kwik Kopy Business Center

Kwik Kopy Business Center is a part of The International Center for Entrepreneurial Development, Inc., located in Cypress, Texas. ICED is the parent company for Kwik Kopy®

Printing, ®, Kwik Kopy® Business Centers, American Wholesale® Thermographers, The Ink Well®, Franklin's® Printing, Parcel Plus and COMPUTER EXPLORERS®. It ranks among the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries.

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