



## PRESS RELEASE

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### **For Immediate Release**

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### **Jay Groot named president of ICED print brands and Parcel Plus**

CYPRESS, Texas (October 19, 2009) – The International Center for Entrepreneurial Development (ICED) announced today that Jay Groot, president of Kwik Kopy Business Centers, Inc. (KKBC), has been named president of all the print brands under the ICED umbrella, as well as Eagle Franchise Systems, Inc., franchisor of the Parcel Plus pack and ship brand. Those brands include Kwik Kopy Printing/Kwik Kopy Business Solutions; American Wholesale Thermographers (AWT); The Ink Well; and Franklin's Printing.

Jay began his career with ICED in 1989, and through the years has headed up franchise services, continuing education, training and education, and business development. He was on the launch team that developed Kwik Kopy Business Centers in 2000, becoming president in 2006. As KKBC has expanded throughout the Middle East and Russia, Jay has been onsite to provide oversight and training to the international franchise offices.

Jay has overseen the development of the Core Services and Target Marketing programs, initiatives that have proven valuable to all print center owners in enhancing their market position. He has also worked closely with ICED preferred vendors to maximize the relationship between vendors and franchisees.

"Jay is a man with vision, and with a practical approach to business," says Bud Hadfield, chairman of ICED. "I am confident that our center owners are in good hands."

"I'm looking forward to the challenges and opportunities that my new position brings," says Groot. "I plan to focus on the basics, providing support and the best possible customer service to our center owners. I've worked well with our print owners over the years, and because KKBC has a Parcel Plus component, I'm already familiar with the needs of our Parcel Plus owners."

"We have always enjoyed our business relationship with Jay Groot," states Fred Winckler, Director of Key Accounts - Franchise Print Segment for Konica Minolta Business Solutions U.S.A., Inc. "His professionalism and business acumen visibly illustrate why he has been successful in supporting the franchisees and the business partners who work with the network. We look forward to working with Jay and wish him much success."

Added Chuck Slaughter, Key Account Manager for KMBS, “The ICED franchise family is in great hands with Jay's oversight and leadership! We are proud to be a Preferred Vendor for ICED.”

“Jay has the best interests of our owners at heart; he wants them to succeed,” said Bob Metzger, vice chairman of ICED. “KKBC’s growth is largely due to Jay’s direction, and he will bring that same dedication to this office.”

**International Center for Entrepreneurial Development, Inc. (ICED)**, located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin’s Printing, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.

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